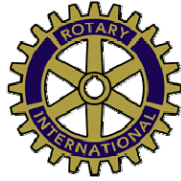




**Carlsbad Hi-Noon
Rotary Club**



**Rotary Club
Of Carlsbad**

The 29th annual Oktoberfest produced by the Rotary Clubs of Carlsbad

The Carlsbad Rotary Oktoberfest, a fall tradition of feasting, fun and fundraising, will mark its 29th anniversary this year. The event, scheduled from 12 p.m. to 10 p.m. Saturday, Oct. 1 at Holiday Park, will bring thousands of people to enjoy German food, oompah-pah music, and a variety of entertainment for children.

Proceeds benefit the Carlsbad Hi-Noon and the Rotary Club of Carlsbad. The clubs support numerous community charities and youth programs. The primary beneficiaries will be the **Boys and Girls Clubs of Carlsbad** and the **Women's Resource Center**.

Support your local community, your clients, employees, family and friends by joining us as a sponsor to make this year's event a continuing success.

Your sponsorship will include widespread publicity and recognition with your company's logo included in:

- ❖ A minimum of 260 TV commercial ads available in approximately 350,000 San Diego County households on up to 17 cable networks
- ❖ Multiple four-color ads in the North County Times
- ❖ Event advertising including posters and banners
- ❖ Internet banner links from our WEB site (www.rotaryoktoberfest.org) to yours

Enclosed:

- ❖ Levels of participation
- ❖ Response form and stamped envelope

Thanks for your support
Sponsorship Committee
David Kulchin

If you have any questions, contact
David Kulchin (760) 845-3573
dakulchin@sbcglobal.net
(www.rotaryoktoberfest.org)



CARLSBAD
ROTARY

SPONSORSHIP LEVELS



The following is a brief description of the benefits you will receive when you participate as a Sponsor. For more details, contact the Sponsorship Chair, David Kulchin (760-845-3573)

Presenting Sponsor - \$5,000

Major recognition including: displaying two company banners in the park, a minimum of 260 TV commercial ads on up to 17 cable networks, your name near top of print advertisements and on the sponsor board; 250 food or drink or entertainment tickets valued at \$1 each.

Major Sponsor - \$3,000

Prominent recognition including: displaying one company banner in the park, a minimum of 260 TV commercial ads on up to 17 cable networks, name in prominent place in print advertisements and on sponsor board; 100 food, drink or entertainment tickets valued at \$1 each.

Contributing Sponsor - \$1,000

A minimum of 260 TV commercial ads on up to 17 cable networks, name in print advertisements and on the sponsor board; 50 food, drink or entertainment tickets valued at \$1 each.

*Participating or Booth Sponsor - \$500**

Your name will be listed on the sponsor board, appropriate signage, 25 food, drink or entertainment tickets valued at \$1 each. * This is the minimum donation for signage in the park.

We will be happy to participate in the 29th annual Carlsbad Rotary Clubs' Oktoberfest

We cannot participate, but please accept our donation of _____

Company Name _____

Address _____

Contact Person _____

Phone # _____

Fax # _____

Email _____

Sponsorship Level:

\$5000

\$3000

\$1000

\$500

Other

Taxpayer Identification Number 33- 0345307

Make Check Payable to Carlsbad Rotary Oktoberfest.

Mail or email completed form and logo to:

David Kulchin

P O Box 131461, Carlsbad, CA 92013

***A copy of your logo will be needed by
September 9, 2011***

2010 Rotary Oktoberfest Sponsors

Carlsbad Rotary Oktoberfest thanks our 2010 Sponsors!

Bruce Jordan, D.D.S. • Carlsbad Premium Outlet • Caritas Co. • CDS Printing • Filanc Construction Co. • Rayne Water
 Hilton Garden Inn • Mind Body Partnership • Minuteman Press • Morgan Stanley • Planning Systems
 Poseidon Resources • Scripps Memorial Hospital Encinitas • That Pizza Place • Toyota/Lexus Carlsbad • Worden Williams